

 **Intuit**

SPC SOFTWARE
PUBLISHING
CORPORATION

EPYX®


ELECTRONIC ARTS

The **Learning** Company

 **STAR
SOFTWARE
SYSTEMS™**

SYMANTEC™

 **First Byte**®

 **SIERRA**™ Digital Learning Systems

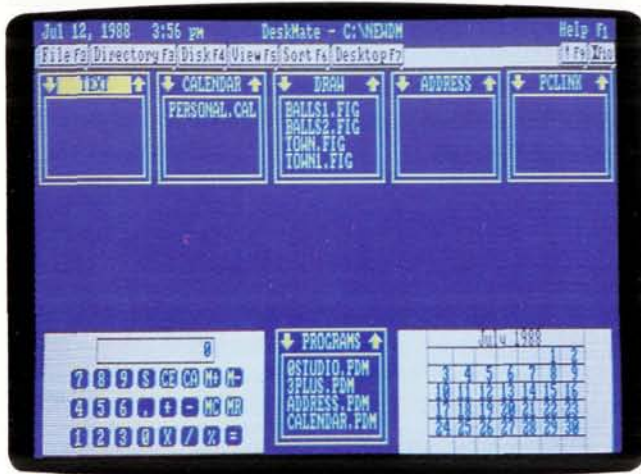
 **Broderbund
Software**®

ACTIVISION®

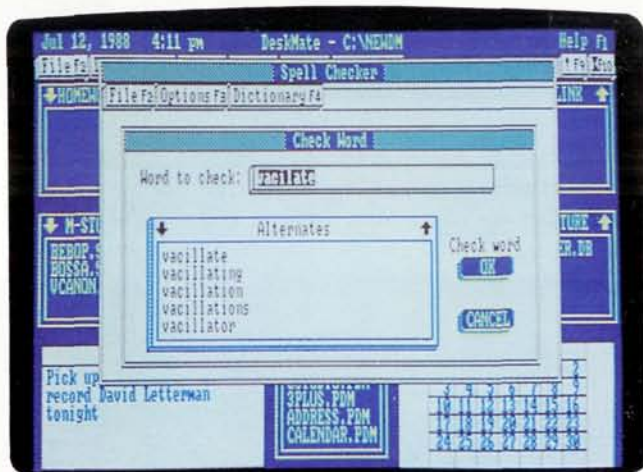
These publishers have one thing in common...

DeskMate!

Today's Leading Software Publishers are now
Designing their Programs with the Look and Feel of
Easy-to-Use DeskMate Software.



Applications designed with the DeskMate user interface can be included in the main DeskMate "Desktop" along with your other DeskMate applications. This makes it incredibly easy to select from any of your files.



Pop-up dialogue boxes can be accessed and executed without disturbing your current application. This same concept is also used in DeskMate applications software.

Good news! When you learn to use the DeskMate software included with your Tandy computer, you'll have also learned how to use a variety of other software! That's because independent software publishers are now incorporating the easy-to-use DeskMate User Interface in their programs. So when you pick selected programs from these publishers, you'll be greeted with the same "look and feel" of your computer's first program, DeskMate.

The DeskMate Interface gives MS-DOS™ users a welcome uniformity in operation. This makes it easy to move from one program to another . . . to learn new programs quickly . . . and to operate different types of software with uniform and understandable commands.

Our proven DeskMate format uses pop-up dialogue boxes and handy pull-down menus to select operations. Function keys work similarly from application to application. The graphic interface makes it simple to see where you are within the program—so you can quickly make a selection using the keyboard, or for even easier operation, a mouse.

Until now, when you bought a new software program, you had to learn a totally new system. Each manufacturer had its own set of commands for its own program. Function keys served different purposes from program to program. In all, everything looked and felt so different that even experienced users could become frustrated and confused when switching applications. And, naturally, this problem could play havoc on the new user.

But now, with the DeskMate interface, software is easier to learn than ever. New users can be up and running in no time. And the continuity between DeskMate-based programs makes it a snap to move on to new applications. Look for programs with the DeskMate logo.



You're in Good Company with Software Designed with the DeskMate Interface.

DeskMate-based applications are designed to run on all Tandy and IBM® PC-compatibles, including portables, and support standard video modes. Move into streamlined applications compatibility today!

Star Software Systems. Star has helped computerize over 150,000 small businesses and has been twice named to *Inc. Magazine's* list of the 500 Fastest Growing Privately Held Companies in America. Star's newest product is Venture, which is designed to help managers plan, analyze and control new business ventures and concepts.

Software Publishing Corporation. Software Publishing Corporation (SPC) serves the emerging corporate market of business professionals. SPC has successfully responded to the needs of end users who require tools to help them exchange information and ideas quickly and effectively.

Sierra On-Line. No other company has matched Sierra's technology or success in the area of graphic adventure games. And Sierra's productivity and education lines continue to flourish as well. Creative and

innovative ideas remain the driving force behind Sierra, whose policy is to provide quality programs for tomorrow's technology today.

Epyx. Epyx, Inc. is a leading designer, manufacturer and international marketer of technology-based entertainment products. In the years since its founding, Epyx has earned a reputation as a dependable and stable business leader, as well as a creative leader, in the home computer software and accessories field.

Symantec. Symantec is a leading international developer and publisher of personal computer productivity software for the business, government and education markets. Symantec provides software for PC-compatibles in the U.S., Canada, Europe, Australia and Japan.

Activision. Activision, a well-known publisher of entertainment software and video games, is also a recognized publisher of easy-to-use graphics, music composition and other productivity and creativity programs that are compatible with a variety of personal computer systems.

The Learning Company. Founded in 1979, The Learning Company is a leading and trusted name in educational software that develops products that build children's underlying thinking skills while reinforcing the important basic curriculum subjects. The Learning Company tests its programs in homes and schools before marketing them to create a rich product line for children ages 4 to 14.

Digital Learning Systems. DLS is the leading supplier of diskette-based tutorial and training software with programs designed to give novice personal computer users an interactive, hands-on training experience, thereby building understanding and confidence in the hardware quickly and efficiently.

First Byte. First Byte is dedicated to creating value-adding technologies and high-quality educational products that truly contribute to making learning fun. Many of First Byte's products focus on skill development in the areas of spelling, primary and intermediate mathematics, reading proficiency and geometry concept development.

Broderbund Software. Broderbund Software, Inc. is one of the country's leading publishers of microcomputer software. Founded in 1980, the company publishes business, graphics, productivity, entertainment and educational products which have won numerous awards for their high quality.

Quantum Computer Services, Inc. Quantum Computer Services is the nation's fastest-growing provider of on-line services to personal computer owners. Quantum's "PC-Link" has been designed specifically for access by Tandy computer users.

Intuit. Intuit develops and markets software for the automation of financial tasks done manually by individuals and businesses. Intuit's premier product, 'Quicken', is the top-selling single-entry bookkeeping software for small businesses and individuals.

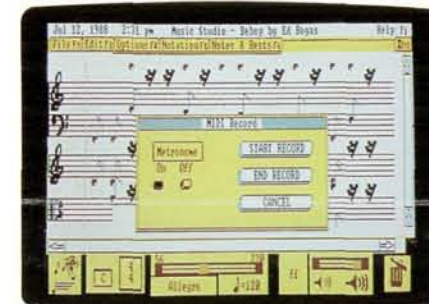
Electronic Arts. Electronic Arts has become a worldwide leader in consumer software by broadening its base of program development and distribution to four continents, and by developing innovative concepts in programs and technologies.

"The lack of a common command structure on MS-DOS software has been the largest single barrier against the general acceptance of MS-DOS computers in the home market. With DeskMate, the dream of an MS-DOS computer for the consumer may become a reality."



Ken Williams,
President,
Sierra On-Line

"We applaud Tandy Corporation for developing DeskMate as a solution and for making the interface available to the development community, so publishers like Activision can encourage compatibility and standardizations of MS-DOS applications."



Stan Roach,
General Manager,
Activision
Presentation
Tools

"User interface standards, such as DeskMate, make the job of learning and using computers much easier. New users in particular benefit from this approach. By developing and promoting this standard, Tandy has proven their level of commitment to their customers."



Robert Stoeber,
President,
Digital Learning
Systems

"DeskMate's simple, menu-driven navigation provides an excellent platform for an online service. PC-Link incorporates both pull-down menus and pop-up dialog boxes from the DeskMate interface, resulting in a very easy-to-use on-line service."



Stephen M. Case,
Executive
Vice President,
Quantum
Computer
Services

"By standardizing the Venture System's diverse applications to the DeskMate interface, Star Software can assure its users an easy-to-use system that operates consistently from application to application."



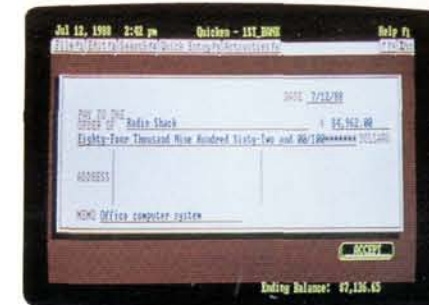
Bill Webster,
President,
Star Software
Systems

"DeskMate provides a common interface for diverse applications and reflects an exciting trend in the industry. It takes the hurdles out of learning different system architectures."



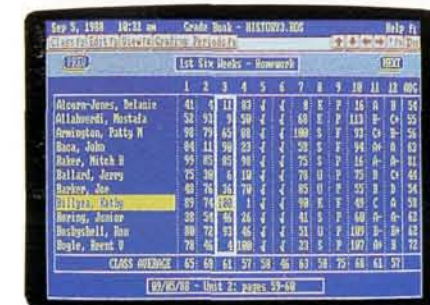
Joseph Miller,
Vice President,
Software
Development,
Epyx, Inc.

"The synthesis of 'Quicken' and DeskMate creates a work environment that produces a dramatic, yet painless increase in productivity."

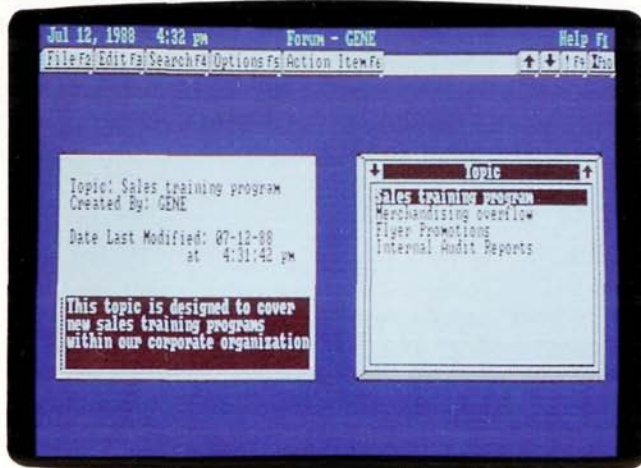


Scott Cook,
President,
Intuit, Inc.

A lot of our engineering effort is going into making personal computers more useful and understandable to a broader market—the DeskMate interface plays a key role in realizing this goal."



Dr. Scott Cutler
Vice President,
Software Design,
Tandy Electronics



Forum invites comments on important business topics from all interested users in the workgroup. A similar function, "Talk", lets you communicate directly with other users when immediate action is required.



Set up a personal Calendar—a shared Calendar will display each user's free time, so departmental meetings can be set up without any scheduling conflicts.

DeskMate Workgroup Companion

Productivity is as important for an entire office as it is for an individual. Putting a PC on everyone's desk is a great way to improve personal productivity, but boosting office productivity requires the creation of an efficient workgroup.

The DeskMate Workgroup Companion gives individual users the tools they need for personal productivity, and, when interconnected through a TandyLink™ or 3Com™ workgroup, also lets users share information throughout the office.

Workgroup Companion enhances DeskMate with Talk, which allows you to communicate immediately with others in the workgroup, while Forum invites comments and helps create action items. Other applications include Mail Bridge, a step-saving mail "transport" system, and Task Switch, which allows TandyLink and other network software to coexist in harmony. The Telephone Central gives you a message center and shared "in/out" board.

The only additional software requirements are a copy of DeskMate (25-1250) at each station. Two computers can be connected using ordinary RS-232 cable. It's also easy to connect workgroups with more than two computers. You may also use the low cost TandyLink boards and connecting cables. Or if you already have a 3Com workgroup, no additional equipment is necessary. A TandyLink workgroup requires no dedicated file server, is user installable and operates on the entire line of Tandy and other PC-compatible computers. For more information, stop by your nearby Radio Shack Computer Center or participating store or dealer.

Radio Shack®

The Technology Store™

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